



# Perth Hub of the Global Shapers Community

Annual Report 2013/14



## Founding Curator's Foreword

Dear friends and colleagues,

The Perth Global Shapers Hub was founded in late 2013, after an extensive search for Perth's brightest individuals with a passion for social impact.

Since formation, I have seen a core group of Shapers provide their expertise, enthusiasm and energy in establishing the Hub, creating momentum and importantly starting to engage in a meaningful way with the community in which the Hub aims to serve. This Annual Report provides an overview of key achievements this year.

I am truly humbled by the group of Shapers and what they have achieved in such a short time, and look forward to seeing the considerable impact that they will continue to make to the WA community in future years.

Monish Paul  
Founding Curator

## Meet the Perth Shapers



**Monish Paul**  
**Founding Curator**  
Consulting Partner  
Deloitte Australia



**Patrick Berg**  
**Incoming Curator**



**Alistair Richardson**  
Business Development  
Specialist at Lloyd's  
Register



**Dominic Lindsay**  
Project Manager, Top EV  
Racing at Enactus Edith  
Cowan University



**John van Bocksmeer**  
Emergency & Primary  
Care Doctor at WA  
Country Health Service



**Naomi Henn**  
CEO & Co-Founder  
BeUP App



**Taniya Banerjee**  
Student Recruiter  
Edith Cowan University



**Andrew Ng**  
**Hub Curator 2014-15**  
Senior Financial Analyst  
Brightwater Care Group



**Keeya-Lee Ayre**  
**Hub Secretary**  
Project Manager  
Urban Refugees



**Derk Zomer**  
Founder & President at  
Mates on a Mission



**Ilona Quahe**  
President and Founder of  
Ignite Mentoring



**Michael Douglas**  
Associate Lecturer at  
Curtin Law School



**Scott Ingram**  
Creative Social  
Entrepreneur  
at Market Social and  
Riverview Church

## Shapers at Events

### World Economic Forum on East Asia

Shapers had a voice at the 23rd World Economic Forum on East Asia, held in Manila in May this year. Perth Shaper Naomi Henn, CEO and co-founder of BeUP, represented the our Hub at the event.



“It was an amazing experience to be able to meet with Shapers from all around the globe... We were able to share and learn more about the pressing issues facing our respective local communities and put our heads together to identify solutions to address these through our individual Hub projects as well as exploring inter-Hub collaboration opportunities.”

## Shapers in the Media

### WA Media Publications

The Perth Global Shapers were featured in Giving in the West, a local publication focused on the philanthropic and social sector.



Perth Shaper Ilona Quahe was featured in The West Australian in February for her work with Ignite Mentoring Inc, a volunteer group that works with high school students in disadvantaged areas.

## Project Connect

### Project Overview

Project Connect is the inaugural project of the Perth Global Shapers. Project Connect connects university students with WA not-for-profits through industry-mentored internships.

For the 2014 pilot program, set to run over August – October 2014, five local WA not-for-profit organisations were selected to participate, each offering a project placement for 1-2 students centred around fundraising and marketing initiatives.

### Vision

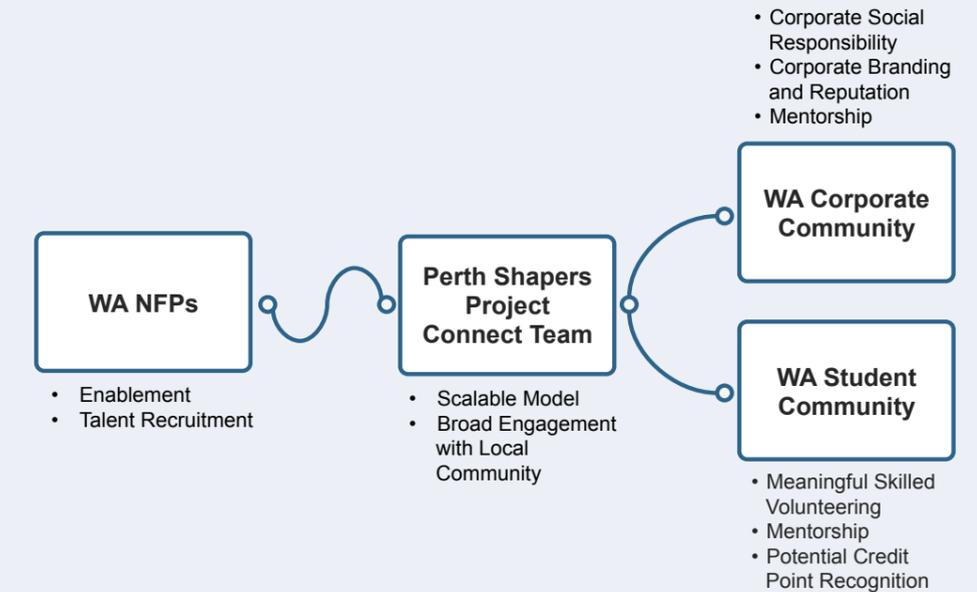
“All WA NFPs to have access to quality student volunteers to provide services which enhance operations for mutual benefit.”

### Objectives

- To identify and address capability and capacity gaps in WA NFPs, so as to enhance operations.
- To provide students with opportunities to practice their skill set in a real-world environment, with potential to accredit students for their efforts.
- To connect skilled mentors with students.
- To facilitate social impact.

### Value Proposition

“Connecting unmet demand for skilled services with mentored student support.”



## The Journey Timeline

- Sep 2013
- ▲ **Perth Global Shapers formed**
  - Workshop to shortlist local issues
  - Conceptual project design
- Dec 2013
- Feasibility assessment
  - Stakeholder relationship establishment
  - Detailed project planning
- Mar 2014
- Program management office established
  - Pilot organisations identified
  - Pilot mentors identified
- Jun 2014
- Pilot students selected
  - ▲ **Project Connect Go-Live!**

## Acknowledgement & Thanks

The Perth Global Shapers would like to thank the following organisations and persons for their strong support during the Hub's establishment and the launch of Project Connect:



Deloitte Australia, for generously providing a regular meeting venue for the Perth Global Shapers and key Project Connect activities in their beautiful offices.



David Hansell, Consulting Director at Deloitte, for acting as a valued advisor to the Perth Hub from the outset, bringing to bear a great depth of experience in corporate responsibility and passion for the social sector.



Giving West CEO Kevin MacDonald, for expert input during the establishment of the Hub and early project planning, as well as connecting the Perth Global Shapers with stakeholders in the local community across the not-for-profit and educational sectors.

